

**Cutting Edge Mats Solution Provider** Guangzhou Uwin Houseware CO., LTD Add: Beixing Industrial, Huadu District, Guangzhou China 510897 www.uwinmats.com





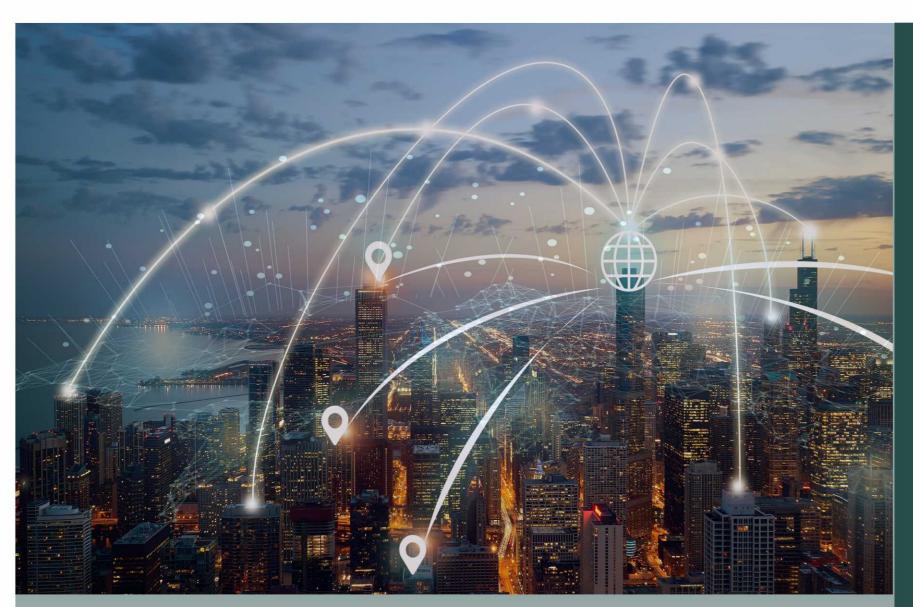




DOMINATE THE FUTURE OF PRINT-ON-DEMAND







Seize the Untapped Blue Ocean in Local Home Customization – We Arm You with Ammo, You Conquer the Battlefield!

- ▶ Bullish on the Exploding Personalized Home Customization Boom, Yet Trapped by Inventory Nightmares, Supply Chain Chaos, and Tech Walls?
- Nesources, But
  Starved for
  Standout Products
  and a Revolutionary
  Model?
- NOW'S Your Shot!
  Team Up as Our
  Exclusive Alliance
  Partner and Claim
  Billions in Shared
  Market Gold!

# **INTRODUCTION**









# WE SEEK IF YOU ARE?

- A Market Leader: An established e-commerce leader or a beloved national brand with profound local influence.
- ▶ A Production Powerhouse: Owning or investing in superior local printing and manufacturing facilities.
- A Creative Catalyst: With homegrown design talent and proven marketing power to captivate audiences.
- A Results-Driven
  Partner: Focused on
  a sophisticated,
  high-margin business
  model powered by
  true synergy.



















## ► ► ONE COUNTRY, ONE PARTNERSHIP. LET'S BUILD A LEGACY. <

## YOUR TURNKEY GROWTH ENGINE

- More Than a Partner. We're Your Embedded Powerhouse.
- ▶ Top-Tier Blanks, Radical Cost & Risk Reduction. We prestock and auto-replenish your local hub so you only make what sells.
- ▶ Your Branded E-Commerce Site Live in 60 Seconds.
- A Universe of Licensed Art & Drag-and-Drop Design.
  Create like a pro, no skills needed.
- Automate Everything. Orders auto-route to your local printer. Tracking auto-syncs. Customers stay happy.
- The Ultimate Profit Dashboard. See the exact cost, revenue, and profit for every single order.

Stop Juggling Vendors. Start Dominating Your Market.





#### YOUR POTENTIAL PROFITS: WALLPAPER ALLIANCE (CONSERVATIVE SAMPLE)

(Only based single SKU sample: 20 orders/month, each order 5m²wallpapers)

Category	Details	
Sales Channels	Etsy + Branded Website (proven high-traffic platforms)	
Price	\$50/m² (aligned with mid-to-high-end wallpaper market rates)	
Product	Premium Non-Woven Wallpaper (fast-growing demand, high perceived value)	
Annual Sales Volume	1,200㎡(achievable for early-stage partners in target markets)	
Blank Cost	\$15/m²(leveraging China's manufacturing scale + bulk shipping efficiency)	
Your Initial Investment	\$25,000 (local printing equipment setup)	

Metric	Calculation	Result (USD)
Total Annual Revenue	1,200m² × \$50/m²	\$60,000
Variable Costs		
Blank Procurement	1,200m² × \$15/m²	\$18,000
SaaS Platform Fee	8% of revenue (\$60,000 × 8%)	\$4,800
IP License Fees	300 designs × \$5/design	\$1,500
Local Logistics	300 orders × \$10/order	\$3,000
Payment Processing	3% of revenue (\$60,000 × 3%)	\$1,800
Total Variable Costs		\$25,800
Gross Profit	Revenue – Variable Costs	\$34,200
Fixed Costs	Local printer operations (rent, labor, utilities)	\$15,000
NET PROFIT	Gross Profit - Fixed Costs	\$19,200

#### **KEY PERFORMANCE INDICATORS**

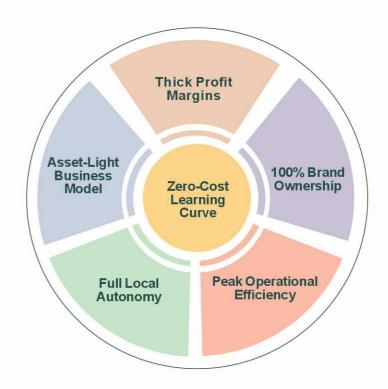
Net Profit Margin: 32% (19,200/60,000)

ROI (Return on Investment): 76.8% (19,200/25,000)

Break-Even Period: 15–18 months (based on annual net profit vs. initial investment)

These are baseline numbers. Scale orders, add products (yoga mats, rugs), or optimize local operations, and profits grow exponentially

# YOUR REWARDS: PROFITS • CONTROL • GROWTH



- 32% Net Profit (avg. partner data)
- 100% Brand Ownership (your assets, your legacy)
- 70% Less Work (automation handles ops)
- Full Local Control (you set strategy)
- \$25k Start, 6-Month Cash Flow
- Launch in Weeks (no skills needed)

Your Move. Your brand. Your profits. Our backing.

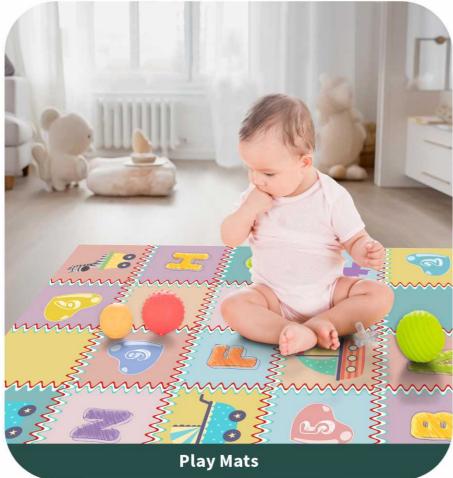












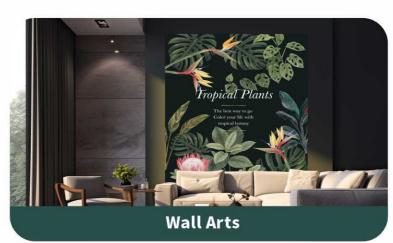














And more...





# **COLLABORATION JOURNEY**

- Discovery Phase: Let's align on goals through an in-depth market and needs assessment.
- Agreement & Kickoff: Sign the partnership agreement and complete account setup.
- Platform & Training: We activate your custom backend and provide hands-on operational training.
- Launch & Market Entry: Launch your branded site in 60 seconds, list products, and start promoting.
- Growth Acceleration: Leverage our upgraded supply chain and tech support to scale sales.
- Win-Win Expansion:
  Share market growth dividends and co-build your regional leadership brand.





Markets wait for no one.

Blue oceans turn red fast.

Claim your country's EXCLUSIVE ALLIANCE spot — act now. Get your Customized Business Plan & Platform Demo

**Contact: Aeolus** 

Website: uwinmats.com

Email: <u>uwin004@uwin2003.com</u>

2 Call/WeChat/Whatsapp: +86 199 2433 6358



Let 's Combine Your Local Expertise with Our Global Engine — and Build the Future.